



# VIVEKANANDHA

## ARTS AND SCIENCE COLLEGE FOR WOMEN

(Affiliated to Periyar University, Salem), Recognized Under Section 2 (f) & 12 (B) of the UGC Act, 1956  
Veerachipalayam – 637 303, Sankari, Salem – Dt., Tamil Nadu, India. [www.vivekanandha.ac.in](http://www.vivekanandha.ac.in)



## Post Graduate Department of Commerce & Management

The Department of Commerce was established in the year 2004. It continues to reside in good position in environment and remains the most popular department among others. The department has highly qualified, dedicated and experienced faculty members, who are actively participating in research activities, publication of books and research papers. The department envisages the life time value for education, entrepreneurial skills, business traits, leadership qualities and ethics among students. The department offers B.Com (CA), B.Com (Banking & Insurance), B.Com. BBA and M.Com programme.

### COURSES:

- **B.Com. CA (3 Years)**
- **B.Com (3 Years)**
- **B.Com (Banking and Insurance)**
- **BBA (3 Years)**
- **M.Com (2 Years)**

### SALIENT FEATURES

- ✓ Choice Based Credit System is followed, Choice Based Credit System (CBCS) is followed, Add-on courses related to Tally and GST, E-Commerce and Finance, Educates the Students to acquire and enhance accounting skills
- ✓ The department has a Commerce Association named as Luca Pacioli Association. The association conducts various competitions like Quiz Competition-Ad-Buzz, Presentation Competition etc., The association organizes Periodical Guidance through Guest Lectures, Seminar, Workshop, National and international Level conferences by eminent persons for the benefits of the students
- ✓ Professional training to students, Organizes Industrial Visit and Educational Tour, Students' Seminars, Workshops, Mock Interviews, Remedial Lecture, Holds exhibitions and display, Department has possessed two university rank holders
- ✓ Separate Arts library & Lab facilities for UG and PG courses, Continuous Placement Training & Career Development Programme and Students were placed in Leading Companies. MOU with ICT and Innovative Club Activity (EDC). Efforts for guiding students for Professional courses like C.A., C.S., C.M.A., M.B.A. and to prepare for competitive examinations
- ✓ Well equipped Seminar hall with sophisticated devices. Extension Activities - conducted by various cells that are there in the college such as NSS, Outreach etc



**Trade Fair**



**Industrial Visit**



**International Conference**



**Guest Lecture Programme**



**Pongal Celebration**



**Career Awareness Programme**



**Educational Tour**



**EDC - Club Activities**



**Faculty Development Programme**